



AN ON-DEMAND VIDEOCONFERENCING AND VISUAL COLLABORATION SERVICE FOR INSTANT MEETINGS



Virtual Rooms is a reservation-less, on-demand videoconferencing service where you get all the advantages of excellent video quality, yet you only pay for what you need based on your company's videoconferencing requirements.

Service Overview

Virtual Rooms is a virtual meeting space that enables multiple users at different locations to connect over video anytime, anywhere. It is an on-demand reservation-less video service. For a fixed fee based on your video usage and the number of room 'ports' that you purchase, you get a flexible meeting space that is always available so you can hold video meetings any time that you want.

Virtual Rooms is unique. It allows video participants on different network types, whether they are on Private IP, Public Internet, or even ISDN to connect into the 'virtual room'. You can even have audio participants joining your Virtual Room. HB Communications takes responsibility for the complex technical configurations that allow the different communication platforms to connect together.

Our Virtual Room service is so easy to use that setting up a video meeting or joining one in progress is as easy as dialing into an audio conference. Best of all, you don't need to change your existing video set up. Virtual Rooms will work with your existing video equipment and your current network.

Summary at a glance

- ❑ Flexible bridging service
- ❑ On-demand service, access your Virtual Rooms any time
- ❑ Simple to use – no need for techies to set up
- ❑ Works with your existing network
- ❑ Choose from a range of Virtual Room Packages
- ❑ Excellent customer support service provided by a team of skilled video network experts

Benefits

Reduce travel costs and improve productivity

Virtual Rooms is a proven collaborations service that can change the way your business operates - by reducing travel costs to and from meetings, and improving communications and productivity while at the same time bridging the distance between work colleagues, clients, and suppliers. By cutting unnecessary business travel, Virtual Rooms can also help deliver on your organization's commitment to reducing carbon emissions.

Flexibility

You can mix-and-match to create your own 'Virtual Room' based on the numbers of participants connecting into the Virtual Room, the hours of usage, and the type of connectivity - such as private IP, ISDN or public Internet. Anybody can instantly connect into your Virtual Room – from colleagues to suppliers to external companies. HB Communications also offers a suite of add-on services to match your conference needs, ranging from real-time content delivery to call launching, call monitoring and video recording.

Business Continuity and Availability

Backed by our worldwide inter-connects and the latest in video bridges and infrastructure, HB Communications has resilient Points of Presence (PoPs) and operating offices in London, Toronto, New York, Hong Kong and Shanghai. We ensure always-on availability and reliability of your Virtual Room. Our 24/7 global customer support provides you with round-the-clock assistance through a free video and audio hotline. Our technical experts continuously monitor your video infrastructure and network performance to deliver the best quality user experience.

Simplicity

Starting a meeting in a Virtual Room or joining one in progress is very easy. HB Communications will pre-configure the rooms based on your requirement; you can choose from multiple room layouts and between continuous presence and voice activation.

Cost Savings

Too often companies are paying for video services that they don't really use. With Virtual Rooms you can stay on your current network and hold multi-point calls, all at a fixed price without compromising on video quality. Virtual Rooms will work with your standard video hardware so there is no need for further investment in video systems. HB Communications will consult with you to find the Virtual Room package that is best suited to your level of video usage, and the type of network connection you're on.

Contact HB Communications

For further information about Virtual Rooms or for general enquiries about how HB Communications can help with your videoconferencing needs, contact us today.

info@hbcommunications.com 800.243.4414

Virtual Rooms

(Bridging Service Only)

Core Services

- ❑ On-demand reservation-less self-launch service
- ❑ Various network connectivity options – Private IP, Internet, ISDN
- ❑ Point-to-Point and Multi-Point video calls
- ❑ Simple, easy-to-use interface with customizable on-screen layout
- ❑ Live video and audio help desk services, available 24/7 globally, always attended by a qualified Video Engineer
- ❑ Standard and High Definition options
- ❑ Free Pin access for added security
- ❑ Usage Reports
- ❑ Remote end-user training

Add-On Services

- ❑ Content sharing (e.g. documents and PowerPoint presentations)
- ❑ Operator attended call monitoring
- ❑ Operator assisted call launching
- ❑ Video meeting recording SD/ED